

Annual Meeting & Best of ASCO®

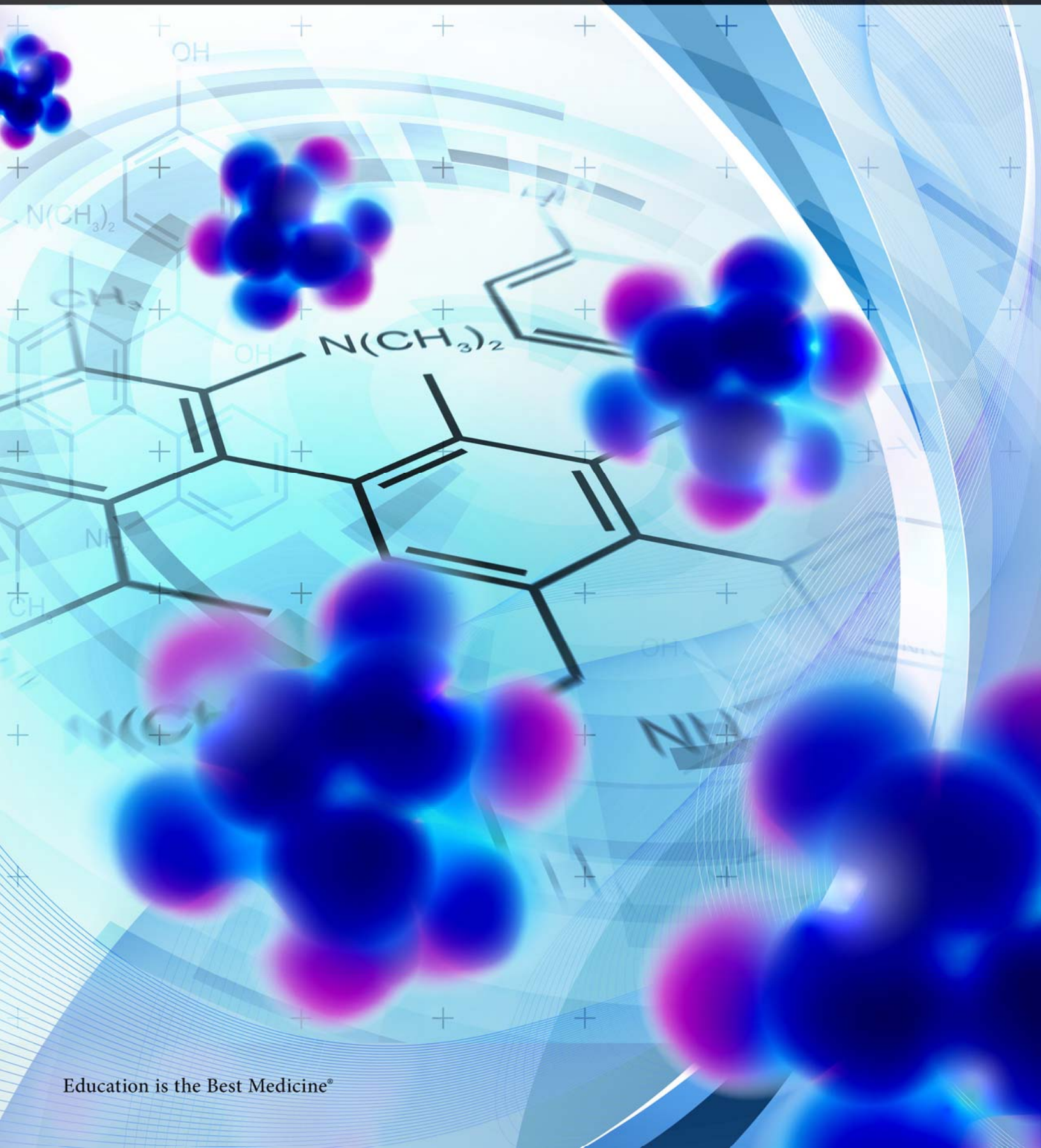
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Society of Clinical Oncology®

GASCO

September 6 - 7, 2013 CLINICAL ONCOLOGY

Atlanta, Georgia

Intercontinental Hotel, Buckhead



Education is the Best Medicine®



July 22, 2013

Dear GASCO Supporter:

We would like to invite you to participate in a unique opportunity for excellent exposure to GASCO members and other Physicians, Practice Administrators and Patient Navigators who will be in Atlanta from September 6-7, 2013 for GASCO's Annual Meeting. Physicians from surrounding states are also being invited. The meeting will be held at the Intercontinental Hotel in Buckhead in Atlanta. The fee to exhibit at our Annual Meeting is \$3,500.

GASCO exhibitors will be able to set-up early Friday morning on September 6, 2013 and can remain until the end of GASCO's Activities on Saturday. If your organization has paid to Exhibit at GASCO's Annual Meeting, let us know ASAP that you will attend so we can mark your table as reserved. A complete agenda for Friday and Saturday is attached. The uses of the space for exhibits are as follows:

Friday, September 6, 2012

Exhibit Set-Up - GASCO Exhibitors can set-up from 7:00 am to 11:00 am. There will be appetizers and beverages for attendees in the exhibit area beginning at 12:00 pm. GASCO will have place tent cards placed on your assigned tables prior to the set up time.

Our Friday session will begin at 1:00 pm and we are excited to offer a new feature this year. Friday's session will include a "Clinical Think Tank" presenting cases and discussion on diagnostic and molecular medicine. We have also solicited posters from Oncology Fellows for display at the meeting.

This will be followed by a presentation by Dr. Richard Schilsky of the University of Chicago and the chairman of ASCO's Governmental Affairs Committee.

Our President's Reception on Friday evening from 5:15 pm to 5:45 pm will include an opportunity to meet key researchers in Georgia as well as other attendees followed at 5:45 p.m. by a dinner presentation on Multiple Myeloma.

Saturday, September 7, 2013

Physician attendees as well as practice administrators and oncology patient navigators will utilize the exhibit area on Saturday for breaks. **We will have a luncheon where the American Lung Association discusses the new recommended protocols for screening of lung Cancer.**

The exhibit hall will be locked at night, but the hotel will not be providing additional security. We, therefore, recommend that anything of value not be left in the room overnight since they cannot be held responsible for any loss or damage. Each exhibitor will be provided with a six-foot

draped and skirted table and two chairs for display. Please see the enclosed shipping information, hotel charges for electrical or internet access and directions to the Intercontinental Hotel in Buckhead.

A registration form is enclosed for your review. **The meeting registration deadline is the earlier of Thursday, August 29th or until the space is filled.** You may register for the meeting online at www.gasco.us, by facsimile (770) 951-2157 or regular mail, but all payments must be received by Friday August 30, 2013. Payments by Mastercard or Visa may also be made online at GASCO's website. Call us at (770) 951-1018 if you need to discuss your registration or if you have problems with our online system.

On behalf of the members of GASCO, we sincerely thank you for your support of our organization. We look forward to seeing you in Atlanta.

Best Wishes,



Russell B. Still
Executive Director



Karen M. Beard
Director

RBS/ker

Enclosures

*****The GASCO Annual Meeting is not sponsored by ASCO®. Best of ASCO® is a registered trademark of the American Society of Clinical Oncology®. All rights reserved.***



**2013 Annual Meeting
September 6-7, 2013
Intercontinental - Buckhead
Atlanta, Georgia**

**REGISTRATION FORM
*Deadline: August 29, 2013***

Company Name

Name of Contact Person

(____) _____ (____) _____
Phone Fax

e-mail address

Names of those attending on behalf of the company:

Do you plan to exhibit? ☐ **YES \$3,500**
☐ **NO**

If so, please check if you will require access to the following:

- ☐ Electrical outlet
☐ Ethernet cable or wireless Internet hookup
☐ Other _____

For food & beverage planning:

_____ Total number of representatives who will be attending the Friday evening GASCO
President's reception

_____ Total number of representatives at the Myeloma Dinner on Friday evening

_____ Total number of persons who will be working your exhibit on Friday

_____ Total number of persons who will be working your exhibit on Saturday

***Please fax completed registration form to (770) 951-2157
Attention: Kellie Reich or mail with payment to address below or
send via email to kellie@gasco.us***



InterContinental Buckhead Atlanta

Exhibit Order Form



3315 Peachtree Road, NE
Phone: 404-546.9159 Fax: 404-946.2825

CUSTOMER INFORMATION	
Company Name:	Booth #
Billing Name:	Show Dates:
Billing Street Address:	Set by time: Strike time:
City, State & Zip	Telephone:
Contact Name	On-site (or cell) Telephone:
E-Mail Address:	Fax Number:

SERVICE DESCRIPTION	QTY	X	RATE	X	# OF DAYS	=	TOTAL
Miscellaneous Power (Show Rate/One Time Charge)							
5 Amp/110v power drop		x	\$75.00	x	1	=	
10 Amp/110v power drop		x	\$125.00	x	1	=	
20 Amp/110v power drop		x	\$175.00	x	1	=	
Each Additional 20 Amp/110v power drop		x	\$75.00	x	1	=	
Extension Cord & Power Strip (Power drop required)		x	\$35.00	x	1	=	
208 Volt Three Phase Power							
Call for Details and Pricing		x		x		=	
Hotel Services							
Wired Internet Connection		x	\$375.00	x		=	
Each Additional Wired Internet Connection		x	\$95.00	x		=	
First Wireless Internet Connection		x	\$195.00	x		=	
Each Additional Wireless Internet Connection		x	\$50.00	x		=	
Outside Phone Line		x	\$150.00	x		=	
Banner Hanging (Per Banner)		x	\$75.00	x		=	
Equipment Rental							
Laptop Computer (Windows XP/Office XP)		x	\$200.00	x		=	
High Speed B/W Laser Printer (30ppm or faster)		x	\$375.00	x		=	
Color Laser Printer (22ppm)		x	\$675.00	x		=	
17" LCD Computer Monitor		x	\$100.00	x		=	
20" LCD Computer Monitor		x	\$200.00	x		=	
32" LCD Video Monitor (with DVD Player)		x	\$375.00	x		=	
42" Plasma Monitor (with Stand)		x	\$450.00	x		=	
50" Plasma Monitor (with Stand)		x	\$600.00	x		=	
LCD Projector Package (1500 Lumens, Tripod Screen, Cart & Cables)		x	\$475.00	x		=	
Tripod Screen		x	\$65.00	x		=	
Roll Cart w/ Black Skirting		x	\$35.00	x		=	
25' VGA Cable		x	\$25.00	x		=	
2 Speaker Sound System (with Wired Microphone)		x	\$255.00	x		=	
Wired Microphone		x	\$65.00	x		=	
Wireless Microphone Please Circle: LAVALIERE (CLIP-ON) or HANDHELD		x	\$165.00	x		=	
4 Channel Audio Mixer (Required for all audio requests)		x	\$65.00	x		=	
Laptop/iPod Audio Connection		x	\$80.00	x		=	
Small Stereo Speakers (for Laptop or iPod)		x	\$80.00	x		=	
CD Player (Speakers <u>not</u> included)		x	\$80.00	x		=	
Flipchart Package (Stand, Pad, 4 Markers)		x	\$55.00	x		=	
Additional Fees							
LATE ORDER FEE, per order (Order received less than 7 days prior to move-in)		x	\$25.00			=	
ON-SITE ORDER FEE, per order (Order received after move-in)		x	\$50.00			=	

Power & Equipment Subtotal =	
SERVICE CHARGE =	22%
SUBTOTAL =	
GEORGIA SALES TAX =	8%
ESTIMATED GRAND TOTAL =	

Exhibitors Agreement- Please Read

Repeat delivery and or pick up will result in additional labor costs. Please be present at booth During Specified Delivery Times.

CANCELLATIONS: Any order cancelled with less than 24 hrs. notice is subject to labor and 1 day rental charge.

Additional equipment is available. Please call to speak with one of our representatives.

Prices quoted are DAILY RATES. Prices and Availability subject to change without notice.

Any lost, stolen or damaged equipment is the sole responsibility of the renter and renter agrees to pay the full cost to replace equipment.

Attached Credit Card Consent Form must be filled out for all orders.



Credit Card Consent / Security Deposit Form

InterContinental Buckhead Hotel

PSAV Loc #: 1568

Credit Card Type: *American Express* _____ *Discover* _____ *MasterCard* _____ *Visa* _____

Credit Card Number: _____

Exp Date: _____ **Security Code** _____

Customer PO: _____

(If no Purchase Order # provided use location # and Order ID XXXX XXXX)

Cardholder's Name: _____

(As it appears on credit card)

Cardholder Billing Address: _____ **Zip Code (REQUIRED):** _____

(Only numeric portion required)

Cardholder email address: _____

Customer Name: _____

(Name as it should appear on the invoice)

Invoice/Order Number(s): _____

I, (please print) _____, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the attached order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions – See Terms and Conditions.

Signature _____ **Date** _____

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SHIPPING & STORAGE

Due to limited storage, packages should not arrive more than (2) days prior to your arrival. The following charges will apply: \$5.00 per box under 25 lbs., \$25.00 per box between 25-50 lbs. and \$35.00 per box over 50 lbs. Pallets are assessed a rate of \$150.00 per pallet. Boxes arriving more than (2) business days prior to the meeting dates and stored more than (2) business days past meeting dates are subject to a storage fee of \$10.00 per box per day.

Boxes are to be addressed with and formatted as follows:

<Client Name>, <Group Name>, <Date of Conference>

<# of Boxes><eg: #1 of 5, #2 of 5, etc>

InterContinental Buckhead

3315 Peachtree Road NE, Atlanta, GA 30326

Attention: Jennifer Bridell

Package returns procedures and rates available upon request.

Hotel Information



InterContinental Buckhead
3315 Peachtree Road, NE
Atlanta, GA 30326
(800) 972-2404

Hotel Address

InterContinental Buckhead
3315 Peachtree Road, NE
Atlanta, GA 30326
(800) 972-2404

From Hartsfield Jackson International Airport (ATL):

Take I-75 North to Downtown Atlanta. From there take I-85 North to GA 400 North. Take Exit #2 for Lenox Rd/Buckhead. Turn right off the ramp and then right on Peachtree Rd. Hotel is on the left.

Directions:

From the South: Take I-75/I-85 North to I-85 North to GA 400 North. Take Exit #2 for Lenox Rd/Buckhead. Exit Right off the ramp, go to the second traffic light and make a right on to Peachtree Rd. InterContinental Buckhead is 5 lights down on the Left.

From the North on I-75: Take I-75 to I-285 East to GA 400 South. Take Exit #2 for Lenox Rd/Buckhead. Turn Left off the Exit, then right on Peachtree Rd. The hotel is on the left.

From the North on I-85: Take I-85 South to I-285 West to GA 400 South. Take Exit #2 for Lenox Rd/Buckhead. Turn Left off the Exit, then right on Peachtree Rd. The hotel is on the left.

From the East or West on I-20: Take I-20 into downtown Atlanta then take I-75/I-85 North. Follow to I-85 North to GA 400 North. Take Exit #2 for Lenox Rd/Buckhead. Turn right off the ramp and right on Peachtree Rd. Hotel is on left.