



2010 Annual Spring Administrators' Association Meeting



April 23 ~ April 24, 2010





2010 Annual Spring Administrators' Association Meeting
April 23 ~ April 24, 2010
Hilton Oceanfront Resort At Palmetto Dunes
Hilton Head Island, South Carolina

REGISTRATION FORM

One Form Per Person - Deadline: - April 16, 2010

Name and Title

Name of Practice

Address

City

State

Zip

(____) _____

Phone

(____) _____

Fax

E-mail address

Are you a member of GASCO? YES NO

MEETING REGISTRATION FEES (Online Registration Payments Available)

- Free – GASCO Administrators' Association Member
- Free – GASCO Affiliate Members
- \$150.00 – Non-members

YES, I plan to attend the GASCO Administrators' Association Spring Meeting. Enclosed is my registration fee payable to GASCO.

_____ **Total number, including you and guest(s), who will be attending the dinner and party on Friday evening April 23, 2010.**

**You may register by regular mail, fax - (770) 951-2157,
or register and pay by Mastercard or Visa online at www.gasco.us.**

If paying by check, checks must be mailed for receipt no later than April 16 2010 to complete your registration. Members do not have to pay for 2010.

Mail registration forms and payments to:

Kellie Reich

GASCO, 3330 Cumberland Blvd., Suite 225, Atlanta, Georgia 30339

For questions contact Kellie Reich, kellie@gasco.us, or Karen Beard, Karen.beard@gasco.us, or by calling (770) 951-1018 or Toll Free (877)88GASCO



2010 Annual Spring Administrators' Association Meeting

"WELCOME TO SURVIVOR - HILTON HEAD ISLAND"

April 23-24, 2010

**Hilton Oceanfront Resort
23 Ocean Lane, Hilton Head Island, SC 29928**

DAY 1 AGENDA - Friday – April 23, 2009

12:00 - 1:00 pm
Commodore Hall

Registration, Lunch & Exhibits
Lunch and Exhibits Open Pre-Function Area

1:00 pm
Promenade

Opening Remarks - Review Meeting Agenda
Rob Lindahl - Chairman

1:00 – 2:00 pm
Promenade

"Lions and Tigers and Bears, Oh My!"
*Cindy Parman, CPC, CPC-H, RCC, Principal
Coding Strategies, Inc.*

This session will take basic coding and reimbursement to the next level and review "audit proofing" techniques for the practice and facility. The objectives are to review current trends in governmental and commercial payor audits, evaluate medical record issues that may result in refund requests, fines or penalties and discuss policies, education and training to prevent them.

2:00 – 2:30 pm
Commodore Hall

Break/Exhibits

2:30 – 3:30 pm

"Lions and Tigers and Bears, Oh My!" *Wrap-Up and Q&A*

3:30 – 4:30 pm
Promenade

Practice Manager Roundtables & Networking

4:30 - 5:00 pm
Commodore Hall

Exhibits Open

6:30 pm -??
Shorehouse Beach Pavilion

Survivor Theme Cocktail Reception and Dinner

Who or what would your practice vote off the island?

All Attendees, Sponsors, Exhibitors and Guests are invited

Great DJ, karaoke, dancing, lip-synch or other skits invited, search for the immunity idol, dress in your best tropical, survival gear or cammo (you too sponsors) and accept the reward challenge to PARTY!

DAY 2 AGENDA - Saturday – April 24, 2010

7:30 – 8:30 am **Breakfast Buffet and Exhibits**
Commodore Hall

8:30 am **Welcome and Introductions**
Promenade
Rob Lindahl - Chairman

8:30 – 9:30 am **"Survival: Mojo, Mommyhood and Menopause"**
Promenade
Courtney Bugler, Executive Director,
Young Survival Coalition

Whoever said cancer is a gift obviously didn't check Courtney's wedding registry. And it came with a no-return policy. Join this young breast cancer survivor and she explores the pitfalls and the promises of a life after cancer, a life she lives to the fullest.

9:30 – 10:30 am **High-Tech Survival Techniques**
Promenade
Joe Hair, President, Health-Tech Consulting

Whether you have survived an EMR install or are thinking about adding or upgrading your practice management systems, Joe Hair will provide tips and oncology related war stories on how to plan and use your system to achieve cost reductions through centralization of staff, better use of your technology and internal data-mining.

10:30 – 11:00 am **Break and Exhibits**
Commodore Hall

11:00 – 12:00 pm **Survival Tips for Optimizing Revenue**
Promenade
Cindy Hale, Business Operations Manager
Christy Bishop, Asst Reimbursement Mgr
Northwest Georgia Oncology Centers, P.C.

This presentation will focus on this practice's efforts and bottom line results in consolidating key functions for efficiency and decreased staffing; improving data collection and the front end billing process to ensure "clean claims;" increasing foundation assistance and patient assistance programs.

12:00 am – 1:00 pm **Lunch with Sponsors and Exhibitors**

1:00 – 2:00 pm **Georgia Legislative Update**
Promenade
Andy Lord, GASCO Lobbyist
Georgia Capitol Solutions

This will be a summary of the oncology related issues presented in the 2009 Georgia legislative session, the final outcome of the bills and how GASCO & its members can be more influential with our representatives. As usual all of this will be presented in Andy's unique style.

2:00 – 2:15 pm **Break with Exhibitors**

2:15 – 3:15 pm **2010 Washington Cancer Policy Update**
Promenade
Speaker TBA

This presentation will provide the most up to date report of the regulatory activities of the Federal Government on oncology practices.

3:15 – 3:45 p.m. **Business Meeting/Closing Remarks - Adjournment**
Promenade
Rob Lindahl - Chairman
Note: *Grand Prize for the weekend will be awarded at this session & you must be present to win*



HILTON OCEANFRONT RESORT
AT PALMETTO DUNES
23 OCEAN LANE
HILTON HEAD ISLAND, SC 29928

RESERVATION INFORMATION:

GROUP NAME: GASCO
PLEASE CALL 1-866-625-2496 TO MAKE A ROOM RESERVATION.
DEADLINE: FRIDAY, MARCH 26, 2010
CHECK-IN – 4:00 P.M.
CHECK-OUT – 11:00 A.M.
PARKING FEE: \$8.00 PER DAY WITH IN/OUT PRIVILEGES

EARLY DEPARTURE FEE:

IN THE EVENT A GUEST WHO HAS REQUESTED A ROOM WITHIN A GROUP'S BLOCK CHECKS OUT PRIOR TO GUEST'S RESERVED CHECKOUT DATE, THE HOTEL WILL ADD AN EARLY CHECKOUT FEE TO THAT GUEST'S INDIVIDUAL ACCOUNT. GUESTS WISHING TO AVOID AN EARLY CHECKOUT FEE SHOULD ADVISE THE HOTEL AT OR BEFORE CHECK-IN OF ANY CHANGE IN PLANNED LENGTH OF STAY.

DIRECTIONS:

75 S
I-16E TOWARDS SAVANNAH, EXIT 165
95 N TO EXIT 8
HIGHWAY 278
CONTINUE ON HIGHWAY 278 ON TO HILTON HEAD ISLAND
CONTINUE ON 278 BUSINESS (NOT CROSS ISLAND PARKWAY) TO MILE MARKER 8
TURN LEFT AT PALMETTO DUNES RESORT
TRAVEL APPROXIMATELY 1 MILE TO SECURITY GATE.
TELL THE OFFICER YOU ARE GOING TO THE HILTON OCEANFRONT RESORT
YOU WILL RECEIVE A PASS.
HOTEL IS ¼ MILE ON THE LEFT.

