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July 27, 2012

The American Society of Clinical Oncology (ASCO®) is pleased to announce an agreement with the Georgia Society of Clinical Oncology to hold an official Best of ASCO® meeting in Atlanta, GA on September 7-8, 2012. This premier event will highlight abstracts and educational updates from the 2012 ASCO Annual Meeting, the world's largest gathering of physicians, researchers, and others engaged in the study and practice of oncology.

Many summary events are held after the Annual Meeting, but only a select few are organized in connection with ASCO and reliably deserve the title "Best of ASCO" for their objectivity in content selection. These official Best of ASCO meetings present the top abstracts from a pool of more than 4,000 rated by a panel of ASCO experts. The Georgia Society of Clinical Oncology has created a custom program that promises to meet the needs of members of the oncology care team.

ASCO would like to take this opportunity to encourage you to support official Best of ASCO meetings, including the one being held in Atlanta on September 7-8, 2012. Best of ASCO meetings are an excellent way to support local physicians with the latest science and education.

Sincerely,

Robin Bodishbaugh, MA

Director of Licensing & Sales

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