

2016 Annual Spring Administrators' Association Business of Oncology Meeting** March 11 ~ 12, 2016 Omni Atlanta Hotel at CNN Center 100 CNN Center. Atlanta, Georgia 30303

DAY 1 AGENDA - Friday - March 11, 2016 - International Ballroom/North Tower

| 8:00 – 9:00 am | Registration, Breakfast & Exhibits |
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| 9:00 – 9:05 am | Opening Remarks - Review Meeting Agenda Jody Temple, Co-Chair, Administrators' Association Lyndie Miller, Co-Chair, Administrators' Association |
| 9:05 – 10:05 am | "Revenue Cycle Management & Fraud" Ricky Newton, Dir., Financial Services & Operations, Community Oncology Alliance |
| | OBJECTIVES - help managers understand key drivers in managing accounts receivable & fraud and detection, including: a) Organizing the overall processes around A/R & useful reports b) Auditing of technical denials c) Days in Accounts Receivable d) Negotiating Contracts with payers e) Identifying signs of fraud within the practice |
| 10:05 – 10:35am | Break with Exhibitors |
| 10:35 - 11:35 am | "ICD-10-CM: The Future of Reimbursement" Cindy Parman, CPC, CPC-H, RCC, AHIMA approved ICD-10 Trainer Principal, Coding Strategies Learning Objectives: a) Provide an update on ICD-10-CM implementation b) Discuss specific coding concerns that impact oncology c) Develop an awareness of ICD-10-CM's impact on future reimbursement |
| 11:35 am 1:00 pm | Lunch & Round Table Discussions |
| 1:00 – 2:00 pm | Initiating a Community Palliative Care Program Carol Babcock, Manager, Center for Palliative Care, Medical Center of Central Georgia Learning Objectives: a) Become familiar with recommendations from Commission on Cancer for Outpatient Palliative Care Programs b) Discuss barriers to implementing a palliative program c) Develop strategies for overcoming barriers and getting started |
| 2:00 – 2:30 pm | Break/Exhibits |
| 2:30 – 3:30 pm | Final Rule for USP 800 – Implications for Oncology Julie Cothren, B.S., DPH, Clinical Specialist, SE Region McKesson Health |

| 3:30 – 4:30 pm | Profitability & Oncology Medical Homes - Making the Connection Jennifer Dreyfus, Senior Consultant, The Oncology Group Learning objectives: a) Understand the principles behind the oncology medical home model b) Identify 3 general ways to achieve profitability c) Learn skills to analyze a medical home program so you can determine the risks and benefits of participation |
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| 4:30 – 4:35 pm | Closing Remarks Jody Temple, Co-Chair, Administrators' Association Lyndie Miller, Co-Chair, Administrators' Association |
| 5:00-6:30 pm | Reception for attendees, speakers & exhibitors |

Dinner On Your Own in Fabulous Hotlanta!

DAY 2 AGENDA - Saturday - March 12, 2016 - Business of Oncology Session

| 7:00 - 8:00 am | Breakfast Buffet and Exhibits |
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| 8:00 – 8:05 am | Opening Remarks Lyndie Miller & Jody Temple, Co-Chairs, Administrators' Association |
| 8:05 – 9:15 am | ASCO Topic - Walter Birch, Director of Practice Management and Resources in our Clinical Affairs Department at ASCO |
| 9:15 – 10:15 am | How Does the Medicare Access & CHIP Reauthorization Act of 2015 (MACRA) Affect Future Reimbursement Brian R Bourbeau, Director, Organizational Effectiveness, Oncology Hematology Care, Specialists in Cancer & Blood Disorders |
| 10:15 – 10:45 am | Break & Exhibits |
| 10:45 - 11:45 am | "Watch your Step!" Why and How to Tread Carefully in Affiliation Arrangements Jennifer Malinovsky, Partner, Nelson, Mullins, Riley & Scarborough, LLP Learning Objectives: a) Why is compliance important? b) What is the potential impact of non-compliance? c) How does compliance impact various stages of an affiliation, e.g. Negotiation? Due diligence? Documentation? d) What are regulators' current areas of focus? |
| 11:45 - 12:30 pm | What's Happening under the Gold Dome? – A Georgia Legislative Update Andy Lord, GASCO Lobbyist – Georgia Capitol Solutions. |