2016 Annual Spring Administrators’ Association
Business of Oncology Meeting**
March 11 – 12, 2016
Omni Atlanta Hotel at CNN Center
100 CNN Center, Atlanta, Georgia 30303

DAY 1 AGENDA - Friday – March 11, 2016 – International Ballroom/North Tower

8:00 – 9:00 am  Registration, Breakfast & Exhibits

9:00 – 9:05 am  Opening Remarks - Review Meeting Agenda
Jody Temple, Co-Chair, Administrators’ Association
Lyndie Miller, Co-Chair, Administrators’ Association

9:05 – 10:05 am  “Revenue Cycle Management & Fraud”
Ricky Newton, Dir., Financial Services & Operations, Community Oncology Alliance

OBJECTIVES - help managers understand key drivers in managing accounts receivable & fraud and detection, including:

a) Organizing the overall processes around A/R & useful reports
b) Auditing of technical denials
c) Days in Accounts Receivable
d) Negotiating Contracts with payers
e) Identifying signs of fraud within the practice

10:05 – 10:35 am  Break with Exhibitors

Cindy Parman, CPC, CPC-H, RCC, AHIMA approved ICD-10 Trainer
Principal, Coding Strategies

Learning Objectives:

a) Provide an update on ICD-10-CM implementation
b) Discuss specific coding concerns that impact oncology
c) Develop an awareness of ICD-10-CM’s impact on future reimbursement

11:35 am 1:00 pm  Lunch & Round Table Discussions

1:00 – 2:00 pm  Initiating a Community Palliative Care Program
Carol Babcock, Manager, Center for Palliative Care, Medical Center of Central Georgia

Learning Objectives:

a) Become familiar with recommendations from Commission on Cancer for Outpatient Palliative Care Programs
b) Discuss barriers to implementing a palliative program
c) Develop strategies for overcoming barriers and getting started

2:00 – 2:30 pm  Break/Exhibits

2:30 – 3:30 pm  Final Rule for USP 800 – Implications for Oncology
Julie Cothren, B.S., DPH, Clinical Specialist, SE Region McKesson Health

**Speakers and times may be subject to change
3:30 – 4:30 pm  
**Profitability & Oncology Medical Homes - Making the Connection**  
*Jennifer Dreyfus, Senior Consultant, The Oncology Group*  
Learning objectives:  
a) Understand the principles behind the oncology medical home model  
b) Identify 3 general ways to achieve profitability  
c) Learn skills to analyze a medical home program so you can determine the risks and benefits of participation

4:30 – 4:35 pm  
**Closing Remarks**  
*Jody Temple, Co-Chair, Administrators’ Association*  
*Lyndie Miller, Co-Chair, Administrators’ Association*

5:00-6:30 pm  
**Reception for attendees, speakers & exhibitors**

*Dinner On Your Own in Fabulous Hotlanta!*  

**DAY 2 AGENDA - Saturday – March 12, 2016 – Business of Oncology Session**

7:00 - 8:00 am  
**Breakfast Buffet and Exhibits**

8:00 – 8:05 am  
**Opening Remarks**  
*Lyndie Miller & Jody Temple, Co-Chairs, Administrators’ Association*

8:05 – 9:15 am  
**ASCO Topic** -  
*Walter Birch, Director of Practice Management and Resources in our Clinical Affairs Department at ASCO*

9:15 – 10:15 am  
**How Does the Medicare Access & CHIP Reauthorization Act of 2015 (MACRA) Affect Future Reimbursement**  
*Brian R Bourbeau, Director, Organizational Effectiveness, Oncology Hematology Care, Specialists in Cancer & Blood Disorders*

10:15 – 10:45 am  
**Break & Exhibits**

10:45 - 11:45 am  
**“Watch your Step!” Why and How to Tread Carefully in Affiliation Arrangements**  
*Jennifer Malinovsky, Partner, Nelson, Mullins, Riley & Scarborough, LLP*  
Learning Objectives:  
a) Why is compliance important?  
b) What is the potential impact of non-compliance?  
c) How does compliance impact various stages of an affiliation, e.g. Negotiation? Due diligence? Documentation?  
d) What are regulators’ current areas of focus?

11:45 - 12:30 pm  
**What’s Happening under the Gold Dome? – A Georgia Legislative Update**  
*Andy Lord, GASCO Lobbyist – Georgia Capitol Solutions.*

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