

## 2016 Annual Spring Administrators' Association Business of Oncology Meeting\*\* March 11 ~ 12, 2016 Omni Atlanta Hotel at CNN Center 100 CNN Center. Atlanta, Georgia 30303

## DAY 1 AGENDA - Friday - March 11, 2016 - International Ballroom/North Tower

8:00 – 9:00 am	Registration, Breakfast & Exhibits
9:00 – 9:05 am	<b>Opening Remarks - Review Meeting Agenda</b> Jody Temple, Co-Chair, Administrators' Association Lyndie Miller, Co-Chair, Administrators' Association
9:05 – 10:05 am	<b>"Revenue Cycle Management &amp; Fraud"</b> Ricky Newton, Dir., Financial Services & Operations, Community Oncology Alliance
	<ul> <li>OBJECTIVES - help managers understand key drivers in managing accounts receivable &amp; fraud and detection, including:</li> <li>a) Organizing the overall processes around A/R &amp; useful reports</li> <li>b) Auditing of technical denials</li> <li>c) Days in Accounts Receivable</li> <li>d) Negotiating Contracts with payers</li> <li>e) Identifying signs of fraud within the practice</li> </ul>
10:05 – 10:35am	Break with Exhibitors
10:35 - 11:35 am	"ICD-10-CM: The Future of Reimbursement" Cindy Parman, CPC, CPC-H, RCC, AHIMA approved ICD-10 Trainer Principal, Coding Strategies Learning Objectives: a) Provide an update on ICD-10-CM implementation b) Discuss specific coding concerns that impact oncology c) Develop an awareness of ICD-10-CM's impact on future reimbursement
11:35 am 1:00 pm	Lunch & Round Table Discussions
1:00 – 2:00 pm	<ul> <li>Initiating a Community Palliative Care Program</li> <li>Carol Babcock, Manager, Center for Palliative Care, Medical Center of Central Georgia Learning Objectives: <ul> <li>a) Become familiar with recommendations from Commission on Cancer for Outpatient Palliative Care Programs</li> <li>b) Discuss barriers to implementing a palliative program</li> <li>c) Develop strategies for overcoming barriers and getting started</li> </ul> </li> </ul>
2:00 – 2:30 pm	Break/Exhibits
2:30 – 3:30 pm	<b>Final Rule for USP 800 – Implications for Oncology</b> Julie Cothren, B.S., DPH, Clinical Specialist, SE Region McKesson Health

3:30 – 4:30 pm	<ul> <li>Profitability &amp; Oncology Medical Homes - Making the Connection</li> <li>Jennifer Dreyfus, Senior Consultant, The Oncology Group</li> <li>Learning objectives: <ul> <li>a) Understand the principles behind the oncology medical home model</li> <li>b) Identify 3 general ways to achieve profitability</li> <li>c) Learn skills to analyze a medical home program so you can determine the risks and benefits of participation</li> </ul> </li> </ul>
4:30 – 4:35 pm	<b>Closing Remarks</b> Jody Temple, Co-Chair, Administrators' Association Lyndie Miller, Co-Chair, Administrators' Association
5:00-6:30 pm	Reception for attendees, speakers & exhibitors

## Dinner On Your Own in Fabulous Hotlanta!

## DAY 2 AGENDA - Saturday - March 12, 2016 - Business of Oncology Session

7:00 - 8:00 am	Breakfast Buffet and Exhibits
8:00 – 8:05 am	<b>Opening Remarks</b> Lyndie Miller & Jody Temple, Co-Chairs, Administrators' Association
8:05 – 9:15 am	<b>ASCO Topic -</b> Walter Birch, Director of Practice Management and Resources in our Clinical Affairs Department at ASCO
9:15 – 10:15 am	How Does the Medicare Access & CHIP Reauthorization Act of 2015 (MACRA) Affect Future Reimbursement Brian R Bourbeau, Director, Organizational Effectiveness, Oncology Hematology Care, Specialists in Cancer & Blood Disorders
10:15 – 10:45 am	Break & Exhibits
10:45 - 11:45 am	<ul> <li>"Watch your Step!" Why and How to Tread Carefully in Affiliation Arrangements</li> <li>Jennifer Malinovsky, Partner, Nelson, Mullins, Riley &amp; Scarborough, LLP Learning Objectives: <ul> <li>a) Why is compliance important?</li> <li>b) What is the potential impact of non-compliance?</li> <li>c) How does compliance impact various stages of an affiliation, e.g. Negotiation? Due diligence? Documentation?</li> <li>d) What are regulators' current areas of focus?</li> </ul> </li> </ul>
11:45 - 12:30 pm	What's Happening under the Gold Dome? – A Georgia Legislative Update Andy Lord, GASCO Lobbyist – Georgia Capitol Solutions.