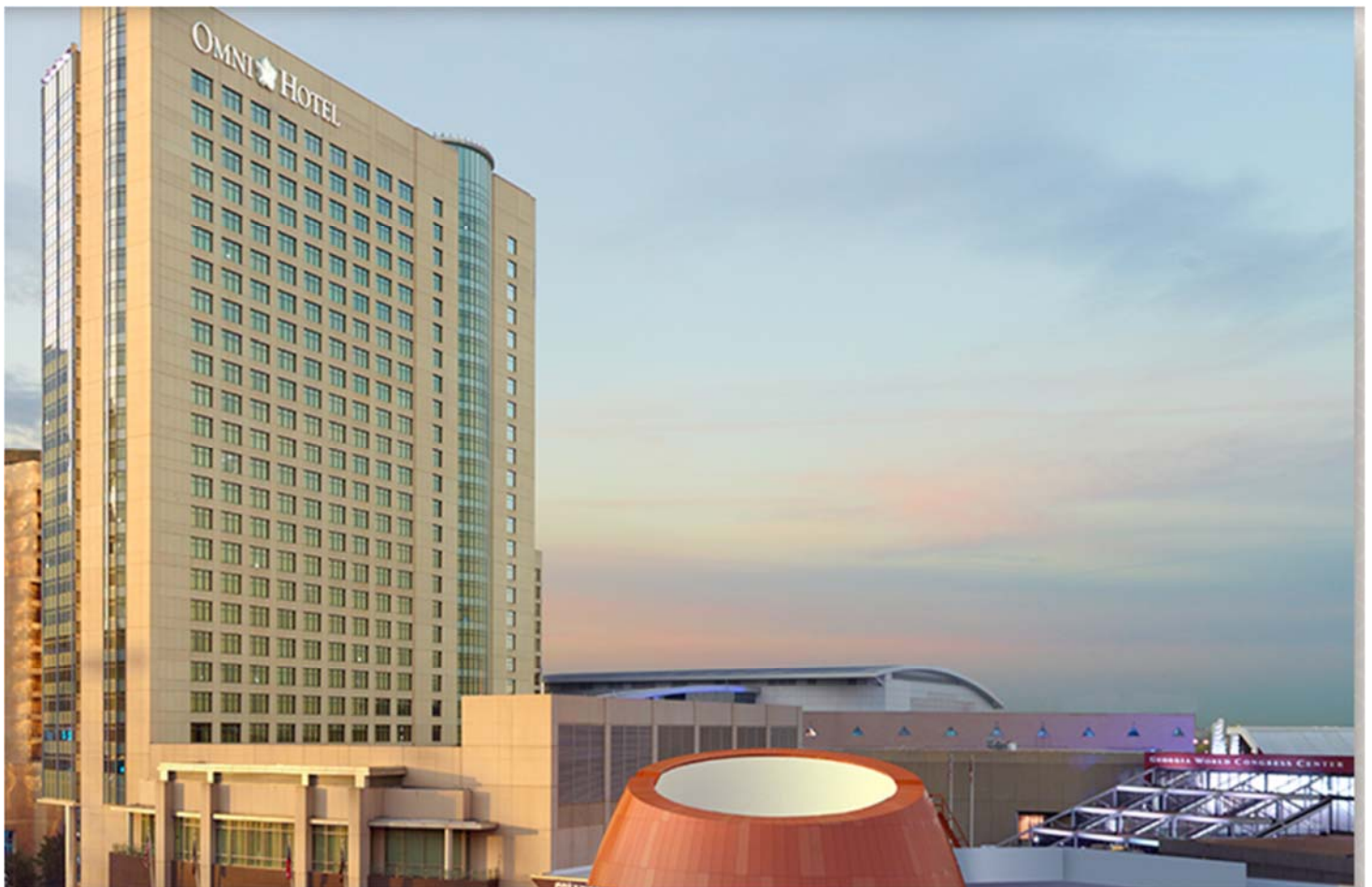




2016 Annual Spring Administrators' Association Meeting



Omni Hotels and Resorts, Atlanta, Georgia

March 11 & 12, 2016



Important! Hotel Registration Discount Cut-Off is FEBRUARY 24, 2016

TO: All GASCO Administrators and Affiliates

From: Lyndie Miller and Jody Temple
GASCO Administrators' Association Co-Chairs

Date: February 1, 2016

You are cordially invited to attend the GASCO 2016 Annual Spring Administrators' Association Meeting, which will be held **March 11th & 12th at the Omni Hotel at CNN Center in Atlanta, Georgia.**

We are shaking up the format this year! In response to comments from our attendees at previous meetings and many who could not come, we are making the following changes:

1. We have moved the meeting back to Georgia (We are a Georgia society & many wanted to provide revenue to our state.
2. The meeting will be in Atlanta to meet the travel & out of office needs of our membership which is predominantly located in the northern part of the state.
3. We will have a full day session on Friday and a half day session on Saturday. The Saturday program will be geared to information of interest to both administrative staff, but also physicians. Most presentations will be physician or attorney led. **We challenge each practice to bring at least one physician to this program!**
4. We will only have a reception on Friday to allow you to explore the restaurants and attractions in the area around the hotel or network with other attendees.

We believe we have an excellent and relevant program for our administrators and their team. If you know individuals in the hospital oncology departments or others in your practice who have not been to one of our meetings, we encourage you to share this information with them. They still have time to become members of GASCO before the March meeting.

Your registration package includes:

- A meeting agenda
- A registration form (complete a separate form for each person attending)
- Directions to Omni at CNN Center (Convenient by car or MARTA).

REGISTRATION

Registration fees will be:

- **\$0.00** – GASCO Administrators' Association Members, Navigators and GASCO Affiliate Members
- **\$150.00** – Non-members

Room rates will be:

- **\$ 159 for Single and Double Rate (no hidden resort fees)**

Call the hotel at (888) 444-6664 (OMNI) to reserve your room and advise that you are with GASCO.

The meeting registration deadline is, Monday, March 7, 2016, but the hotel reservation cut-off date is February 24, 2016 to ensure you get the discount. You may register for the meeting online at www.gasco.us by fax or regular mail, but all payments must be received by March 8, 2016. Payments by Mastercard or Visa may also be made online at GASCO's website. Call us if you need to discuss your registration or if you have problems with our online system.

Be sure to bring plenty of business cards for networking. If you have any questions or areas you wish to have discussed related to any speaker topics or concerning any business issues for the Association, e-mail them to Karen Beard at karen.beard@gasco.us by March 8th.

We look forward to seeing you in Atlanta in March!



**2016 Annual Spring Administrators' Association
Business of Oncology Meeting****

March 11 ~ 12, 2016

**Omni Atlanta Hotel at CNN Center
100 CNN Center. Atlanta, Georgia 30303**

DAY 1 AGENDA - Friday – March 11, 2016 – International Ballroom/North Tower

8:00 – 9:00 am	Registration, Breakfast & Exhibits
9:00 – 9:05 am	Opening Remarks - Review Meeting Agenda <i>Jody Temple, Co-Chair, Administrators' Association</i> <i>Lyndie Miller, Co-Chair, Administrators' Association</i>
9:05 – 10:05 am	"Revenue Cycle Management & Fraud" <i>Ricky Newton, Dir., Financial Services & Operations, Community Oncology Alliance</i> OBJECTIVES - help managers understand key drivers in managing accounts receivable & fraud and detection, including: <ul style="list-style-type: none">a) Organizing the overall processes around A/R & useful reportsb) Auditing of technical denialsc) Days in Accounts Receivabled) Negotiating Contracts with payerse) Identifying signs of fraud within the practice
10:05 – 10:35am	Break with Exhibitors
10:35 - 11:35 am	"ICD-10-CM: The Future of Reimbursement" <i>Cindy Parman, CPC, CPC-H, RCC, AHIMA approved ICD-10 Trainer</i> <i>Principal, Coding Strategies</i> <i>Learning Objectives:</i> <ul style="list-style-type: none">a) Provide an update on ICD-10-CM implementationb) Discuss specific coding concerns that impact oncologyc) Develop an awareness of ICD-10-CM's impact on future reimbursement
11:35 am 1:00 pm	Lunch & Round Table Discussions
1:00 – 2:00 pm	Initiating a Community Palliative Care Program <i>Carol Babcock, Manager, Center for Palliative Care, Medical Center of Central Georgia</i> <i>Learning Objectives:</i> <ul style="list-style-type: none">a) Become familiar with recommendations from Commission on Cancer for Outpatient Palliative Care Programsb) Discuss barriers to implementing a palliative programc) Develop strategies for overcoming barriers and getting started
2:00 – 2:30 pm	Break/Exhibits
2:30 – 3:30 pm	Final Rule for USP 800 – Implications for Oncology <i>Julie Cothren, B.S., DPH, Clinical Specialist, SE Region</i> <i>McKesson Health</i>

**** Speakers and times may be subject to change**

3:30 – 4:30 pm	Profitability & Oncology Medical Homes - Making the Connection <i>Jennifer Dreyfus, Senior Consultant, The Oncology Group</i> <i>Learning objectives:</i> <ul style="list-style-type: none">a) <i>Understand the principles behind the oncology medical home model</i>b) <i>Identify 3 general ways to achieve profitability</i>c) <i>Learn skills to analyze a medical home program so you can determine the risks and benefits of participation</i>
4:30 – 4:35 pm	Closing Remarks <i>Jody Temple, Co-Chair, Administrators' Association</i> <i>Lyndie Miller, Co-Chair, Administrators' Association</i>
5:00-6:30 pm	Reception for attendees, speakers & exhibitors

Dinner On Your Own in Fabulous Hotlanta!

DAY 2 AGENDA - Saturday – March 12, 2016 – Business of Oncology Session

7:00 - 8:00 am	Breakfast Buffet and Exhibits
8:00 – 8:05 am	Opening Remarks <i>Lyndie Miller & Jody Temple, Co-Chairs, Administrators' Association</i>
8:05 – 9:15 am	ASCO Topic - <i>Walter Birch, Director of Practice Management and Resources in our Clinical Affairs Department at ASCO</i>
9:15 – 10:15 am	How Does the Medicare Access & CHIP Reauthorization Act of 2015 (MACRA) Affect Future Reimbursement <i>Brian R Bourbeau, Director, Organizational Effectiveness, Oncology Hematology Care, Specialists in Cancer & Blood Disorders</i>
10:15 – 10:45 am	Break & Exhibits
10:45 - 11:45 am	"Watch your Step!" Why and How to Tread Carefully in Affiliation Arrangements <i>Jennifer Malinovsky, Partner, Nelson, Mullins, Riley & Scarborough, LLP</i> <i>Learning Objectives:</i> <ul style="list-style-type: none">a) <i>Why is compliance important?</i>b) <i>What is the potential impact of non-compliance?</i>c) <i>How does compliance impact various stages of an affiliation, e.g. Negotiation? Due diligence? Documentation?</i>d) <i>What are regulators' current areas of focus?</i>
11:45 - 12:30 pm	What's Happening under the Gold Dome? – A Georgia Legislative Update <i>Andy Lord, GASCO Lobbyist – Georgia Capitol Solutions.</i>



2016 Annual Spring Administrators' Association Meeting

March 11 ~ 12, 2016

OMNI HOTELS & RESORTS

ATLANTA, GEORGIA

REGISTRATION FORM

One Form Per Person – Conference Registration Deadline: - Monday March 7, 2016

Name and Title

Name of Practice

Address

City

State

Zip

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Phone

Fax

E-mail address

Are you a member of GASCO? ☐ YES ☐ NO

MEETING REGISTRATION FEES (Online Registration Payments Available)

- **Free – GASCO Administrators' Association Member**
- **Free – GASCO Affiliate Members (clinical and administrative staff)**
- **\$150.00 – Non-members**
- **Please note Annual Membership Dues (\$25) and (\$10 for Cancer Patient Navigators) must be paid prior to meeting.**

☐ **YES, I plan to attend the GASCO Administrators' Association Spring Meeting.
Enclosed is my registration fee payable to GASCO.**

Check one:

I will attend the Friday Session Only ____

The Saturday Session Only ____

I will attend both the Friday & Saturday Sessions ____

**You may register by regular mail, fax - (770) 951-2157,
or register and pay by Mastercard or Visa online at www.gasco.us.**

***If paying by check, checks must be mailed for receipt no later than
March 8, 2016 to complete your registration.***

***Mail registration forms and payments to: ATTN Kellie Reich
GASCO, 3330 Cumberland Blvd., Suite 225, Atlanta, Georgia 30339***

**For questions contact Kellie Reich, kellie@gasco.us, or Karen Beard, karen.beard@gasco.us, or by calling
(770) 951-1018 or Toll Free (877)88GASCO**

**Omni Hotels and Resorts
100 CNN Center
Atlanta, Georgia 30303**

When following GPS, please use 190 Marietta St NW Atlanta, GA 30303

**DIRECTIONS FROM I-75 NORTH & I-85 NORTH (TRAVELING NORTH FROM THE
HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT) – 12 miles**

Take I-85 N (merges with I-75 N) to the International Boulevard Exit (exit 248C). At the second light at the top of the exit ramp, turn left onto Andrew Young International Boulevard. Then turn left onto Centennial Olympic Park Drive. Take the first right on Marietta Street. The Motor Lobby entrance is 1 block on the left side of Marietta Street.

DIRECTIONS FROM I-75 SOUTH & I-85 (DRIVING SOUTH)

Follow I-75/85 S into downtown Atlanta. Take Exit 249-C (Williams Street) and continue straight at the exit. Go to the fifth traffic light and turn right onto Andrew Young International Boulevard. Turn left onto Centennial Olympic Park Drive and go 3 blocks to Marietta Street and turn right. The Hotel Motor Lobby will be on your left.

DIRECTIONS FROM THE EAST – VIA I-20

Take I-20 West to Exit 56B (Windsor Street/Spring Street). Turn right onto Spring Street. Spring Street with turn into Ted Turner Drive, continue on Ted Turner Drive until you reach Marietta Street. Turn left onto Marietta Street and go 2 blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.

DIRECTIONS FROM THE WEST – VIA I-20

Take I-20 East to Exit 56B (Windsor Street/Spring Street). Turn left onto Spring Street. Spring Street with turn into Ted Turner Drive, continue on Ted Turner Drive until you reach Marietta Street. Turn left onto Marietta Street and go 2 blocks to Andrew Young International Boulevard. Turn left into the Hotel Motor Lobby.