

CLINICAL RESEARCH IN GEORGIA UPDATE

Nancy M. Paris, MS, FACHE

President, Georgia CORE

September 6, 2014



Georgia CORE is a public-private partnership dedicated to generating collaborative resources for cancer prevention, care, research, and education.

Our Board of Directors is comprised of oncologists, scientists, educators and public health professionals from leading cancer centers, medical practices and all academic medical centers and NCI funded programs in Georgia.

Supported by:

- **Georgia Department of Public Health**
- **Georgia Department of Community Health**
- **Georgia Society of Clinical Oncology (GASCO)**
- **Georgia Research Alliance**
- **Government and Foundation Grants**
- **Private Contributions and Sponsorships**
- **Industry Contracts**

Board, Staff, Consultants & Volunteers



The Way We Were (in 2002)

- Business Plan to Create “Georgia Oncology Research Network”
- Partnership between GASCO and Georgia Cancer Coalition
- 82 Clinical Trials Open Across the State
- “GORN” Aspired to
 - Increase # of Clinical Trials Available to All Georgians
 - Offer Education for Investigators and Research Personnel
 - Enhance Collaboration Among Clinicians and Scientists in Academic and Community Settings

How We Look Today on GeorgiaCORE.org

COLLABORATION

toward better cancer care and faster answers.

Georgia CORE is a public private partnership dedicated to generating collaborative resources for cancer prevention, care, research, and education. We welcome your involvement and invite you to learn more about our organization.

INSIDE GA CORE

DONATE NOW



Navigation & Survivorship

Patient Navigation
Directory of Patient Navigators
Survivorship



Research

Research Network
Clinical Trials in Georgia
GOG Consortium



Genomics

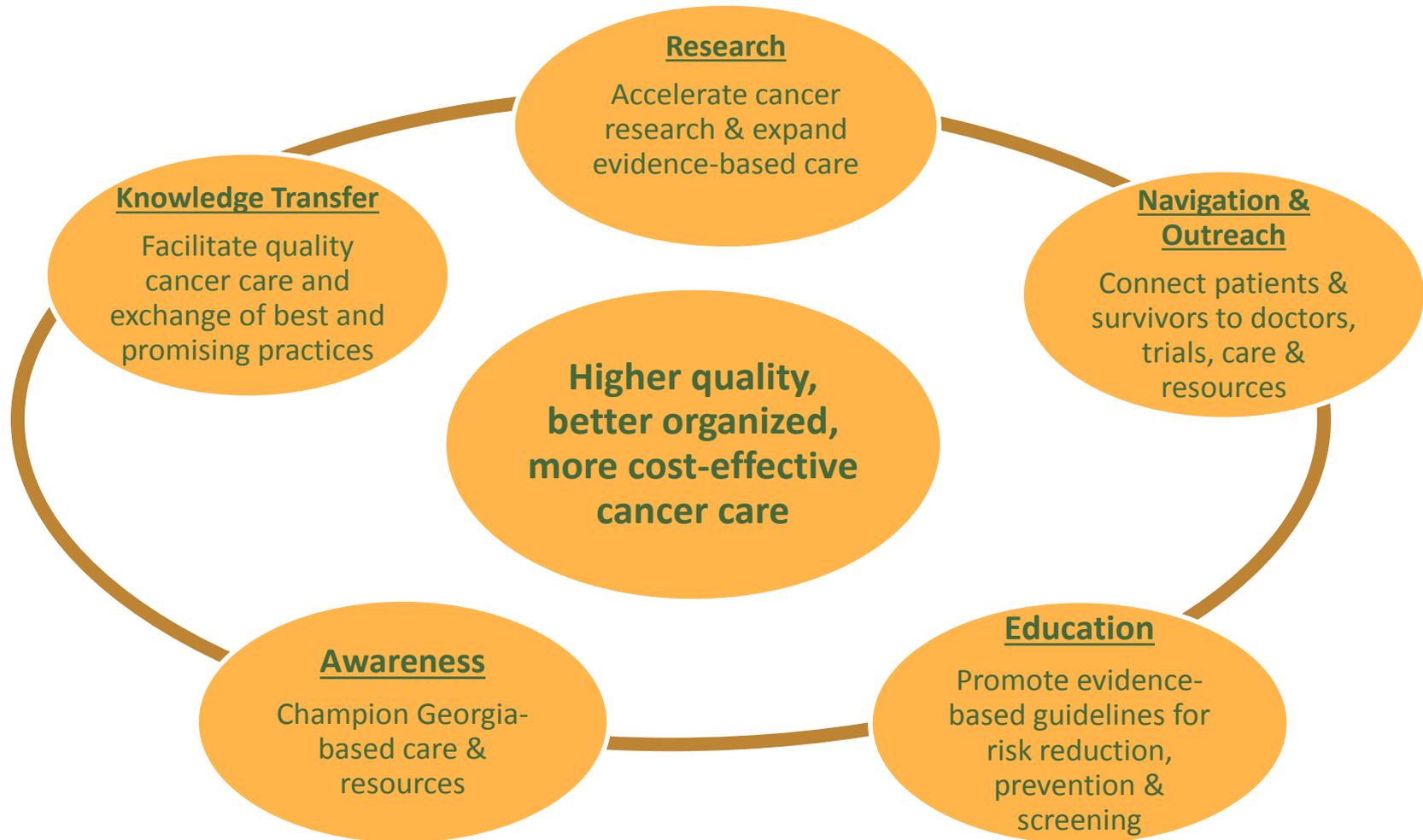
Genetic Counseling
Genomics Consortium
BreastCancerGeneScreen.org



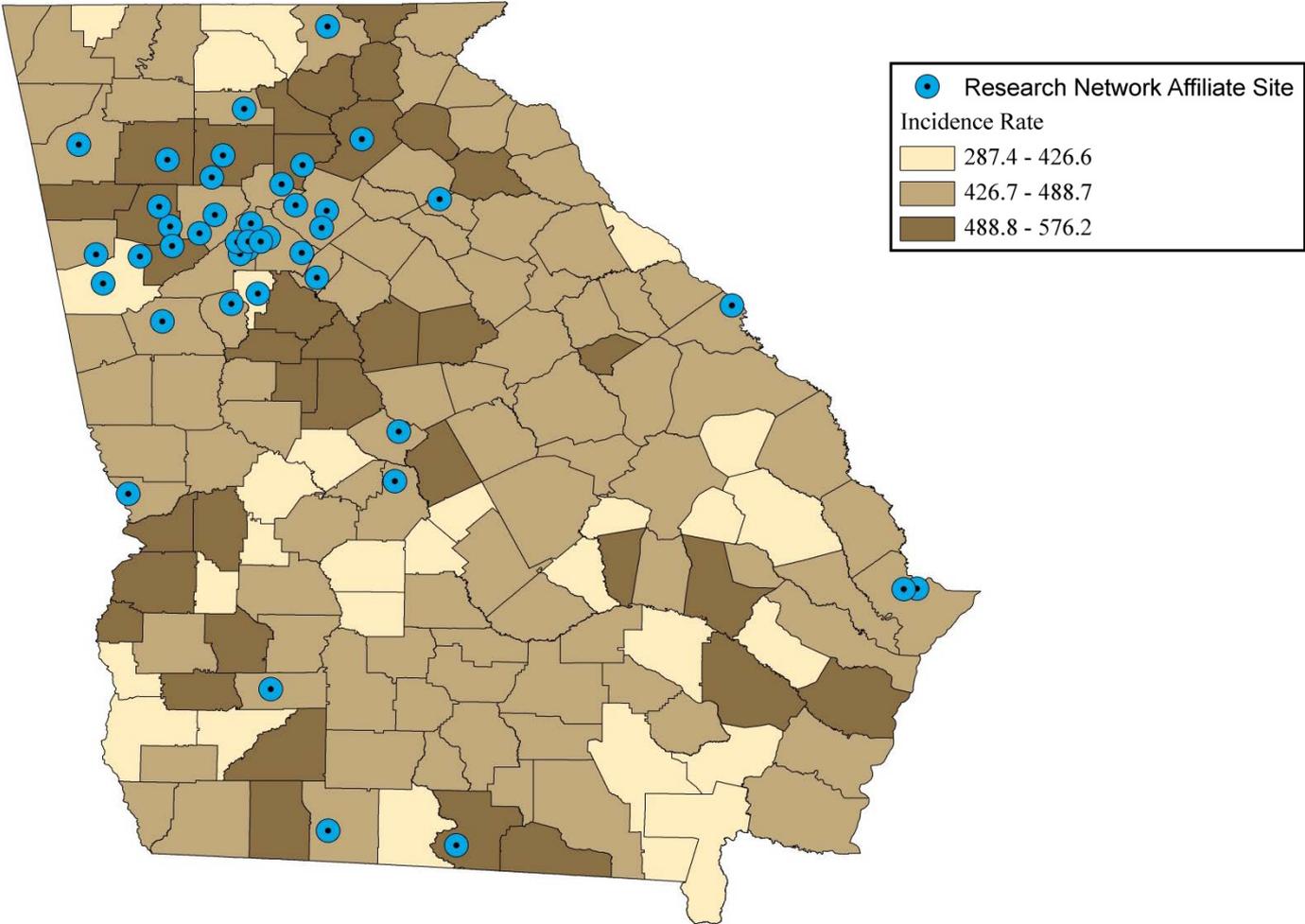
Education & Awareness

Breast Cancer License Tag
GeorgiaCancerInfo.org
Conferences

Our Model

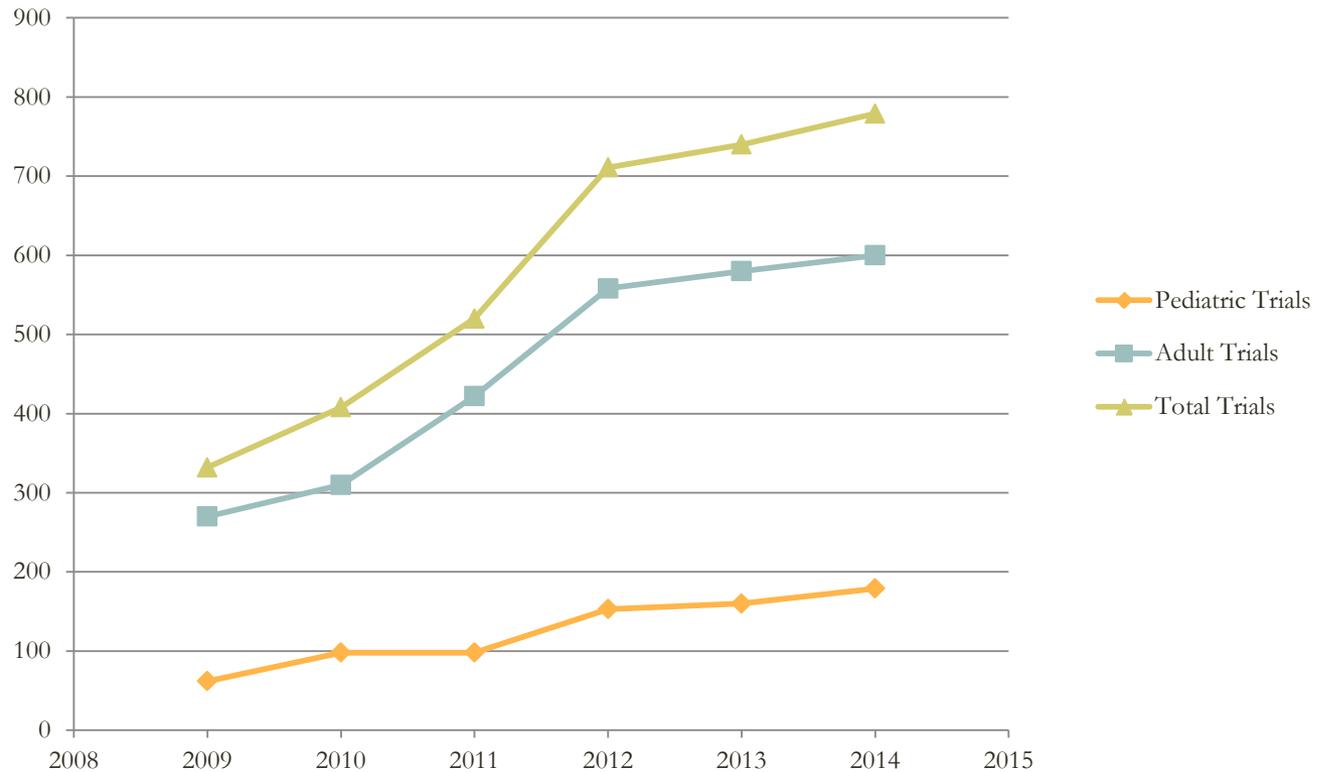


Research Network Affiliates



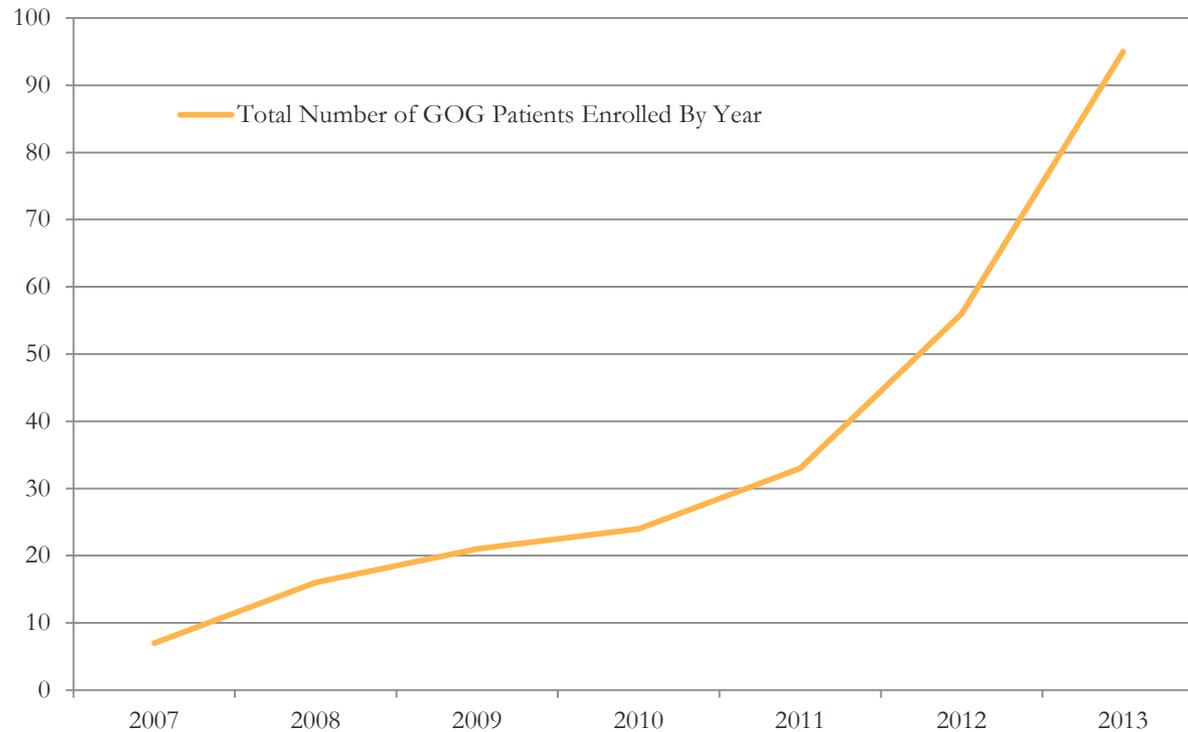
What Can Collaboration Accomplish?

Growth of Clinical Trials in Georgia



Gynecologic Oncology Group Consortium

Total Number of GOG Patients Enrolled By Year



Tools and Resources

**Free and Easy To Use Tools and Resources
Designed by Georgia CORE to Aid Cancer
Centers in Meeting New Commission on
Cancer Standards**

Where Do You find Clinical Trials? On GeorgiaCancerInfo.org!

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To me cancer is just an illness that has to be treated.

- Laurie Devitt

Diagnosed with colon cancer in the winter of 2007, Laurie says she never stopped to question the unfairness of it, or even to ask: "Why me?" "It's the way I was raised," she says. "You just keep going."

FIND OUT MORE

We can help you find...



DOCTORS
Find a cancer doctor in GA using our search tool.

Georgia's Online Cancer Information Center

We understand that a patient's cancer-fighting journey begins with reliable information.

Did You Know?



Online Cancer Information Center



Partnership with NCI

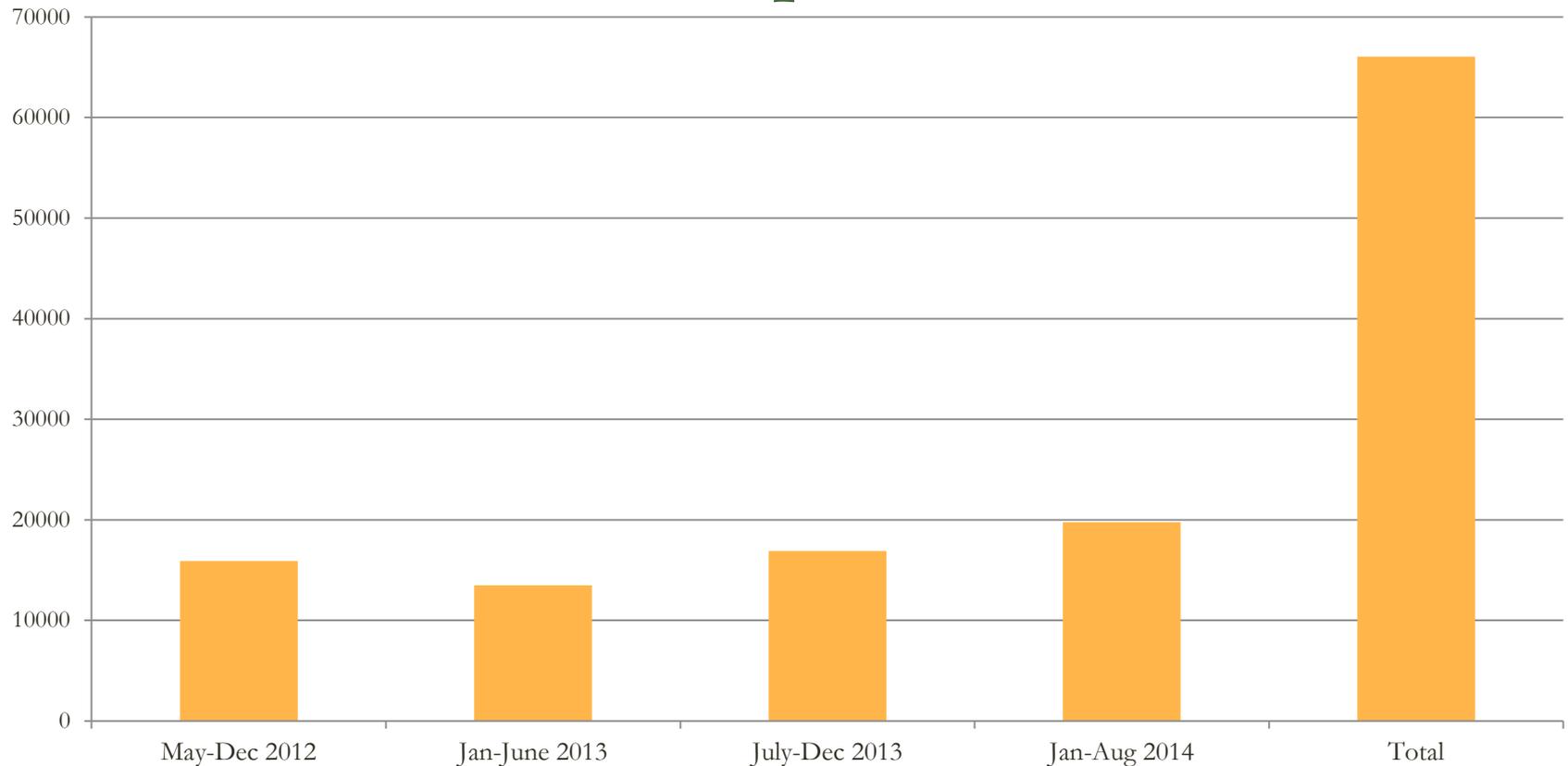
Certified by Health on the Net

Make Sure Your Profile is Accurate & Complete

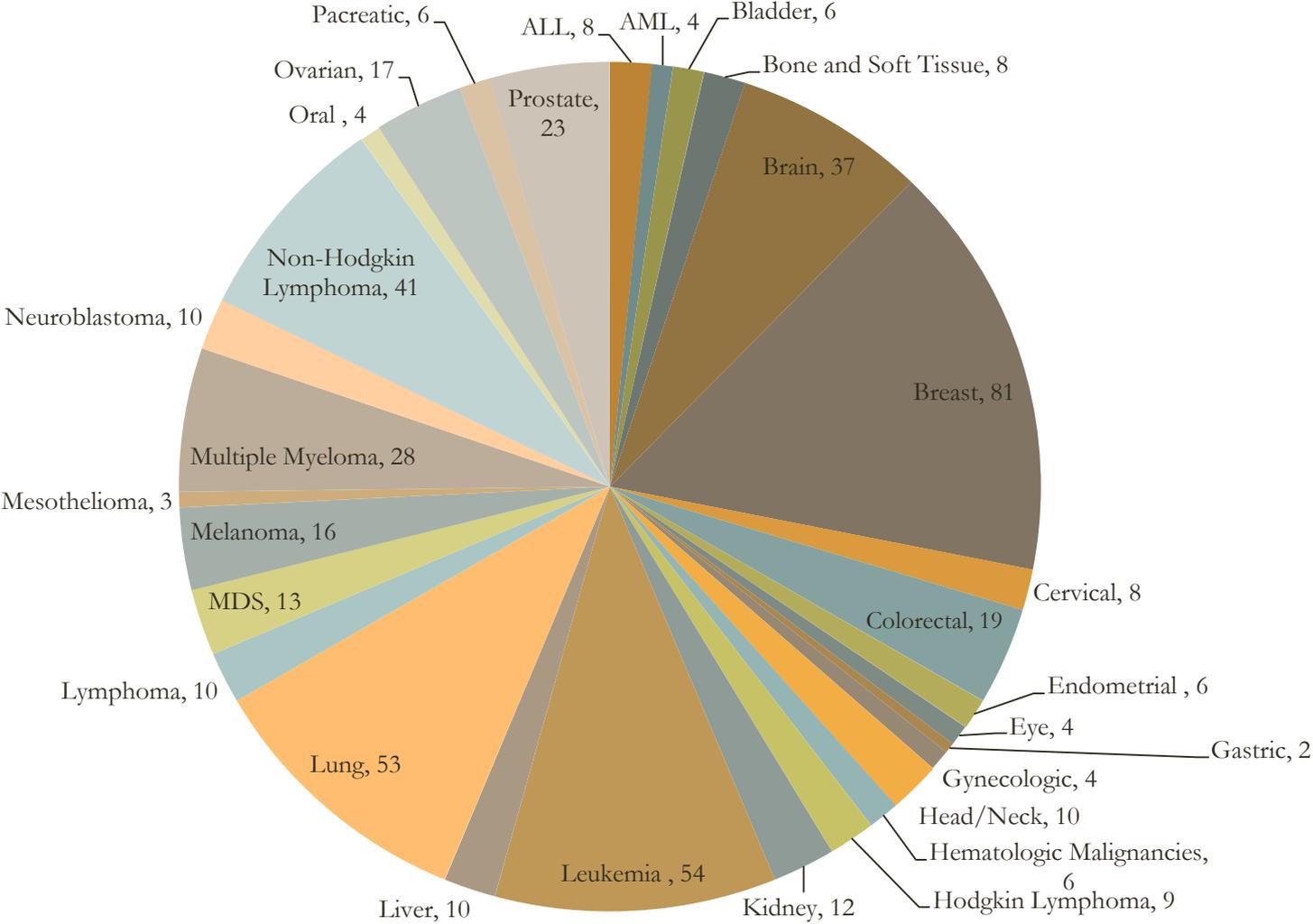
- 700 Clinical Trials
- 1,000 Oncologists
- 294 Cancer Treatment Sites
- National Treatment Standards and Guidelines
- Community Resources throughout Georgia

GeorgiaCancerInfo.org Website Traffic

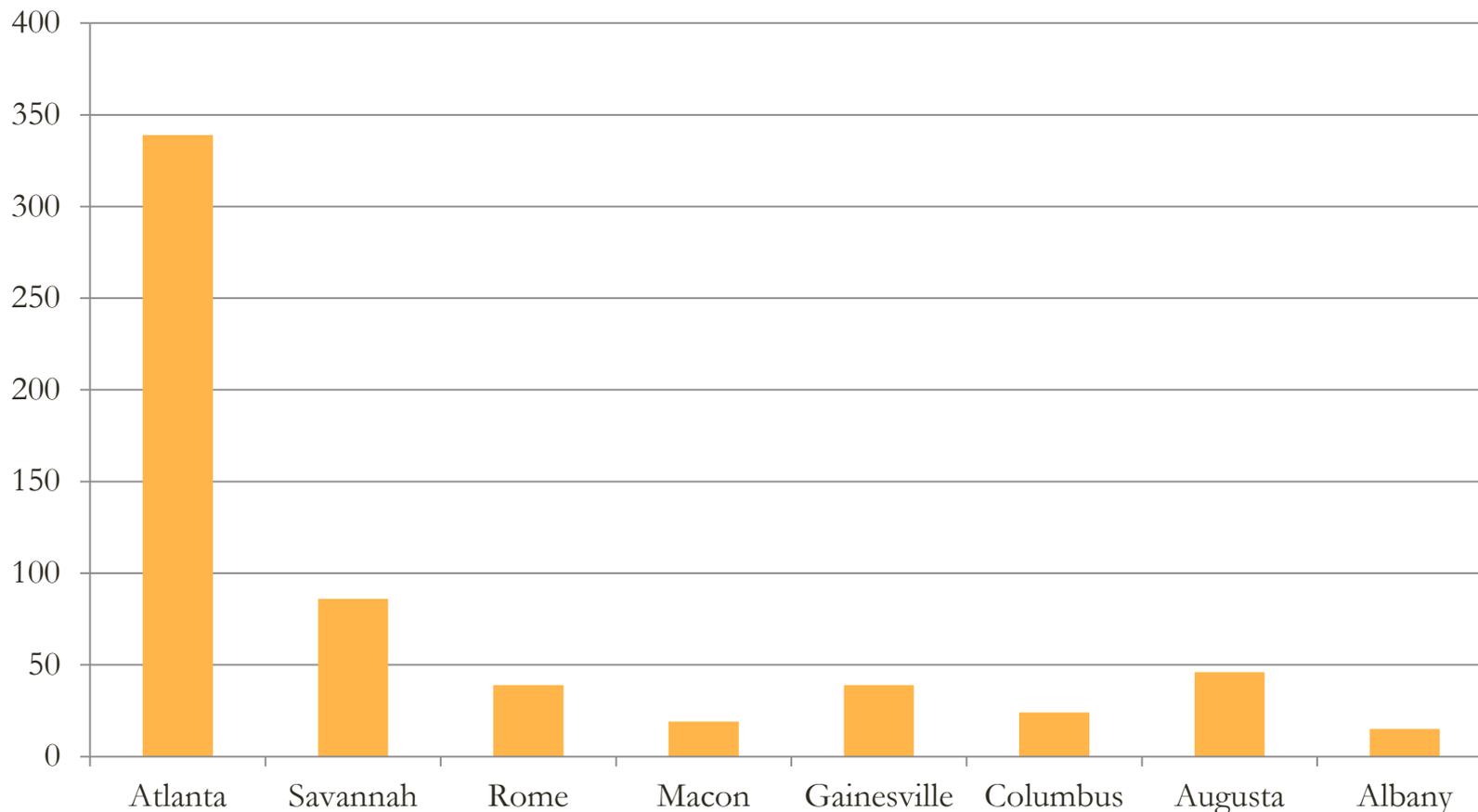
66,000 Unique Visitors



Clinical Trials by Cancer Type



Number of Clinical Trials within 25 Miles of Major Cities



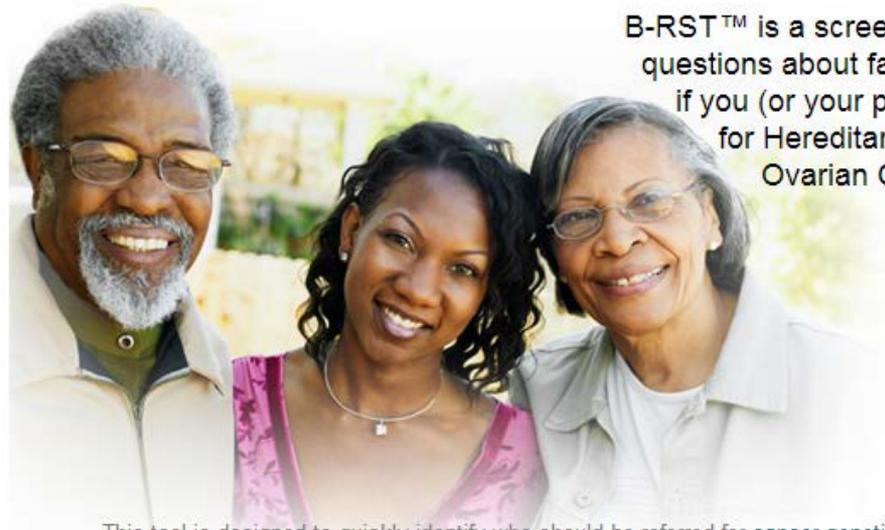
BreastCancerGeneScreen.org



Breast Cancer Genetics
Referral Screening Tool

(B-RST™)

English | [Español](#)



B-RST™ is a screening tool that asks questions about family history to assess if you (or your patient) may be at risk for Hereditary Breast and Ovarian Cancer.

This tool is designed to quickly identify who should be referred for [cancer genetic counseling](#) to formally evaluate their family history and discuss the benefits and limitations of genetic testing for Hereditary Breast and Ovarian Cancer.

HEALTH CARE PROVIDERS

SCREENING SITES

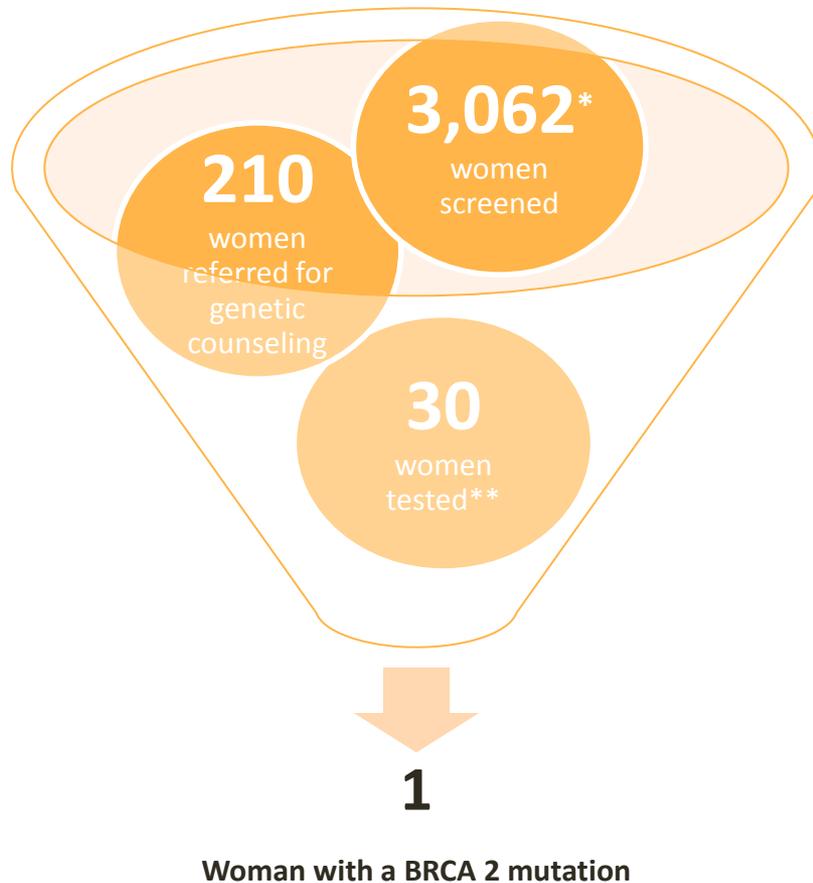
GENERAL PUBLIC

Screening Tool for BRCA 1/2 Mutations

- Website developed using B-RST™ Algorithm with CDC funding*
- Risk Assessment for HBOC and Genetic Counseling Referral
- 6 Questions, 3 Results (Negative, Moderate, Positive), 5 Minutes
- USPSTF's recommendation cites Breast Cancer Genetics Referral Screening Tool (B-RST™ *) and www.BreastCancerGeneScreen.org
- Una herramienta de detección – Spanish translation coming soon!

*Developed and validated by Cecelia Bellcross, PhD, MS, CGC, Emory University School of Medicine, Department of Human Genetics

Benefits of Using BreastCancerGeneScreen.org for BRCA 1/2 Mutations



1. **Free Web-Based Screening Identifies Women Potentially at High Risk.**
2. **Produces Genetic Counseling Referrals Only for Women Who Screen Positive**
3. **Lowers Client Caseload and Wait Times for ~20 Cancer Genetics Professionals**
4. **Reduces Unnecessary BRCA Testing and Uninformative Results**

*Women screened in nine public health centers.

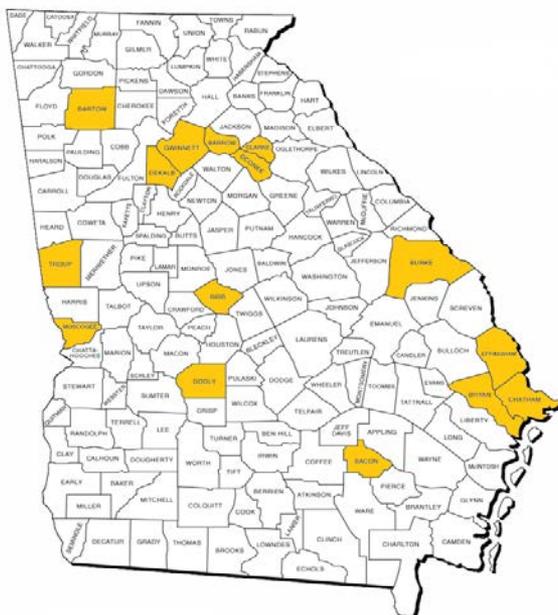
**Testing recommendations are based on NCCN guidelines.

Genetic Testing Fund

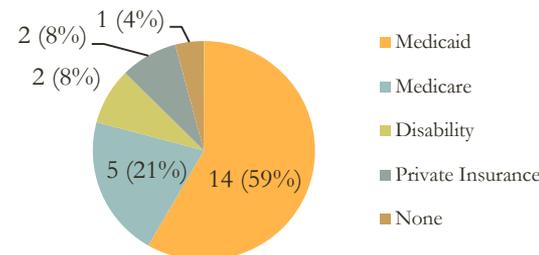


Created With Proceeds from the Sale and Renewal of Georgia Breast Cancer License Tags

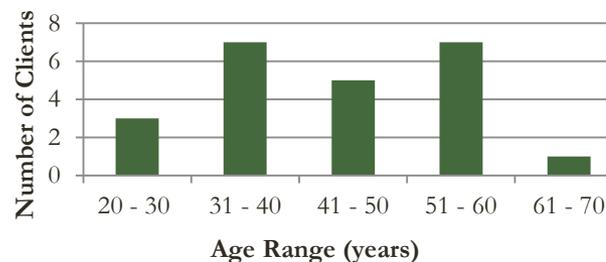
Geographic Distribution of Clients Served by County



Client Insurance Coverage



Clients Served by Age





CANCER SURVIVORSHIP CONNECTION

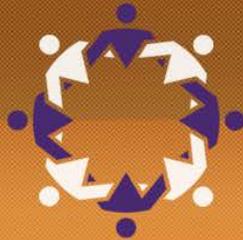
An Initiative of Georgia CORE

- Funded by Tom and Karen Chapman
- New section of GeorgiaCancerInfo.org/Survivorship
 - Launched in July 2014!

GeorgiaCancerInfo.org/Survivorship



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CANCER SURVIVORSHIP CONNECTION

An Initiative of Georgia CORE



Survivors



Caregivers



Healthcare Professionals

What does Survivorship mean?

Advances in early detection and improved treatment options means people are living longer after a cancer diagnosis. The American Cancer Society estimates that today there are nearly 356,000 cancer survivors living in Georgia.

So, who exactly is a cancer survivor? According to the National Cancer Institute, a cancer survivor is anyone who has been diagnosed with cancer, from the time of diagnosis until the end of life. The impact of cancer on family, friends, and caregivers of survivors is also acknowledged as part of the definition of cancer survivorship. The [National Coalition for Cancer Survivorship](#) defines survivorship as

Georgia Survivor Statistics

The American Cancer Society estimates more than 47,000 Georgians will be diagnosed with cancer in 2014.



NCI Community Oncology Research Program (NCORP)

- NCI funded 2 Georgia-based consortiums for 5 years. 34 funded nationally.
- GRU Cancer Center (NCORP Minority/Underserved Community Site)
 - Morehouse School of Medicine
 - University Cancer and Blood Center
 - Georgia Southern University
 - DeKalb Medical Center
- Georgia NCORP (NCORP Community Site)
 - Northside Hospital
 - St. Joseph's/Candler
 - Georgia CORE with Harbin Clinic, John B. Amos Cancer Center, Medical Center of Central Georgia, and Northeast Georgia Medical Center
- Memorial University Medical Center Affiliated with NCORP in NC/SC

Research News

The Atlanta Journal-Constitution Monday, Aug. 11, 2014

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Maze-maker inspired by Chicago, D2
Classifieds, D4

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FOOD
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by flavors**

YOUR HEALTH
Grant will add clinical trials

Northside, St. Joseph's/Candler able to help more cancer patients.

By Sheila M. Poole
spoole@ajc.com
Georgia health institutions and researchers have been given a new tool to use in the fight against cancer. The Northside Hospital Cancer Institute and the Nancy N. and J.C. Lewis Cancer & Research Pavilion, which is part of the St. Joseph's/Candler Health System in Savannah, were recently awarded a five-year, \$5.85 million grant that will allow more patients to participate in clinical trials, cancer research and treatment.

Georgia Research Alliance | **E-NEWS**

Expanding university research in Georgia to launch new companies, create jobs and transform lives

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Register now for convocation of region's top health leaders

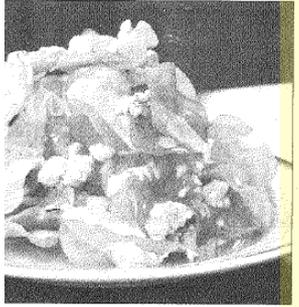
Join health leaders and entrepreneurs from across the Southeast as they convene September 15 in Atlanta to explore new ways of working together to strengthen health in the region.

Sponsored in part by GRA and spearheaded by the nonprofit [Health Connect South](#), the convocation is open to leaders in the public, private and nonprofit sectors who seek to gain a clearer picture of the region's healthcare landscape as well as opportunities to shape that picture in the future. (Save 20% on registration — see special offer below.)

A long line of [prominent speakers](#) will address the gathering, and topics range from "Game Changers, Research and Raising Capital" to "Innovation Priorities and Needs."

"Though Georgia is home to world-class health assets, there is surprisingly little interdisciplinary clarity around areas of focus, impact, needs and capacity within and among our health assets," according to the organization's website. "We believe such heightened clarity accelerates new opportunities for geographically advantaged collaborations, unlocking and advancing important advances in health."

** Enter promotional code GRA20HCS to get a 20% discount on your registration. [Register now >](#)



Georgia-Based Consortiums Awarded Millions in Grants by the National Cancer Institute

Earlier this month, the National Cancer Institute announced that two Georgia-based consortiums have won millions of dollars in grants. The winners are formed collaborations of several institutions throughout the state that will lead NCI's Community Oncology Research Program (NCORP) in their respective communities.

The award winners are a consortium led by Georgia Regents University Cancer Center in Augusta and a statewide partnership, named "Georgia NCORP," made up of Atlanta's Northside Hospital Cancer Institute, Savannah's St. Joseph's/Candler's Nancy N. and J.C. Lewis Cancer and Research Pavilion, and Georgia CORE — the Center for Oncology, Research and Education. Georgia CORE's affiliates in this endeavor are Harbin Clinic in Rome, John B. Amos Cancer Center in Columbus, Medical Center of Central Georgia in Macon and Northeast Georgia Medical Center in Gainesville. The Georgia NCORP award alone is \$5.85 million over five years, providing Georgians with 110 oncology clinical providers in 41 different locations throughout the state.

GRU is working in partnership with the Morehouse School of Medicine in Atlanta, University Cancer and Blood Center in Athens, the Jiann-Ping Hsu College of Public Health at Georgia Southern University in Statesboro and DeKalb Medical in Decatur. Additionally, Memorial University Medical Center in Savannah has been awarded NCI funding through a partnership with cancer centers in South Carolina.

While the awards bring valuable resources to those organizations, the funding and recognition are a big win for the state as a whole, according to C. Michael Cassidy, President and CEO of the Georgia Research Alliance. "Our strategic investments in statewide cancer initiatives led to Georgia's emergence as a national leader in research with an unparalleled network of leading-edge cancer centers," said Cassidy. "GRA Distinguished Cancer Scientists were actively involved in the creation of each of these programs."

According to NCI, the five-year grants go to institutions and organizations that will ensure the latest scientific discoveries are translated into the most effective strategies to prevent, diagnose and treat cancer. Georgia fared exceedingly well with its two designations and awards to academic and community-based cancer centers, the collective reach of which nearly covers the state.

Georgia receives significant NCI funding for cancer research

The National Cancer Institute recognized Georgia for advancing cancer research and patient care by awarding two multi-million dollar grants. The award winners are Georgia Regents University Cancer Center and the statewide partnership Georgia NCORP, which provides Georgians with 110 oncology clinical providers in 41 different locations across the state. [More at Georgia CORE >](#)

GEORGIA
core CENTER for ONCOLOGY RESEARCH & EDUCATION

Together Our Future is Bright!

Thank You

nparis@georgiacore.org

