

September 2021

## To Prospective GASCO Corporate Members:

Thank you for your interest in becoming a GASCO Corporate Member. These last eighteen (18) months of the Covid-19 Public Health Emergency have tested all of us like never before, but our collective response was a tribute to the sacrifice and resilience of over 1,000 GASCO members in meeting the immediate needs of their patients in extraordinary times.

GASCO continues to build on our solid reputation as one of the top organizations of its kind and an innovative and effective organization which has again grown in membership and meeting attendance. GASCO 's leadership and administrative teams are located in Georgia and understand the day-to-day issues faced by our members. Since March of 2020, circumstances prove we are all living in a very dynamic time with new challenges to providing high quality, evidence-based care to our patients. GASCO will continue to monitor events and trends to remain a relevant resource of information, advocacy, and assistance to our membership and to the cancer care community in general.

As you know social distancing and travel restrictions related to the COVID-19 pandemic has changed the meeting schedules and methodology for all industries, including those of oncology clinical and State Society meetings. GASCO's Board of Directors still prefer to have live meetings, if possible, with exhibit space for its educational programs which include:

- GASCO's Annual Meeting and Best of Oncology
- GASCO's Best of the San Antonio Breast Cancer Symposium®
- GASCO's Annual Administrators' Association and Business of Oncology Meeting

GASCO Corporate Memberships include exhibit space at all meetings. GASCO reserves the right to hold virtual meetings in lieu of live meetings, resulting from and including, but not limited to, matters of public health concerns, COVID-19, Governmental mandates, etc.

A touchstone of our mission is GASCO's commitment to innovation, collaboration, education, and communication in serving the cancer care community. Our Board of Directors represents key members of this community at the local and academic level. We continue to conduct meetings

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and projects in conjunction with the American Society of Clinical Oncology (ASCO), the Georgia Center for Oncology Research and Education (Georgia CORE), the Winship Cancer Institute of Emory University, Augusta University, and the Association of Oncology Nurse Navigators (AONN). Our educational collaborations with Georgia CORE and the state medical schools are aimed toward providing less duplication on content while allowing each part of the team to contribute based on their core competencies. This has provided more robust meetings for all our constituents as well as success in the research and translational fields. In 2022, we are planning projects related to education of new and established clinical trial teams, an area of interest to our Corporate Members.

As a 501(c)(6) organization GASCO can conduct advocacy efforts on both a local and national basis. GASCO has Board and other members involved with legislation affecting the delivery and financing of cancer care. We have Board Members in leadership and advisory positions on ASCO's Board, advisory committees, and their Governmental Relations Committee. We have also been active on the task force to write, amend and implement the Georgia Comprehensive Cancer Control Plan and participate in the American Cancer Society's Lung Cancer Roundtable. GASCO maintains a full-time State Lobbyist to support GASCO's policy initiatives in Georgia.

Please review the attached chart of offerings for GASCO'S Corporate Members. GASCO has updated its website (<a href="www.gasco.us">www.gasco.us</a>) to add links to our Corporate Member's patient assistance and support programs for all levels of Corporate Membership, except exhibitors (Level IV corporate members).

We hope that this letter provides you with a picture of why GASCO brings high value to corporate member collaborations not common in other State oncology societies. We look forward to working with you to continue the positive trajectory of service to cancer patients.

We appreciate your support and want to do what we can to make ours a mutually beneficial relationship.

Sincerely,

Peter F. Lyle, Sr. Executive Director

PFL:amc

cc: Karen M. Beard

Attachments: GASCO 2021 Corporate Membership Benefits Chart GASCO 2021 Corporate Membership Application

[Current] GASCO W-9 Form